

NFU Policy

The voice of British farming

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You must not:

post social media communications (including, for example, Facebook, LinkedIn, Twitter, Instagram, WhatsApp, Telegram) which could damage the NFU's business or reputation, whether directly or indirectly;

Use social media to defame, disparage, harass, bully or unlawfully discriminate against the NFU, its staff or any third party;

Upload or publish recordings, photographs or videos of NFU events or members without prior consent;

Post comments about sensitive business-related topics, such as draft proposals or information belonging to any organisation belonging to, or in partnership with, the NFU;

Include the NFU's logos or other trademarks in any posting or in your profile on any social media platform;

Express opinions on the NFU's behalf, unless expressly authorised to do so.

You must always act in a way that supports and upholds the reputation and values of the NFU;

You must not conduct yourself in a manner which could reasonably be regarded as bringing your office or the NFU into disrepute;

You must not make vexatious, malicious or frivolous complaints against other members of the NFU or NFU employees.

You must not use, or authorise others to use, the resources of the NFU:

- o imprudently;
- o unlawfully;
- o other than in a manner which is calculated to facilitate, or to be conducive to, the discharge of the functions of the NFU or of the office to which you have been elected or appointed;
- o improperly for political purposes; or
- o improperly for private purposes.

You must not, in your official capacity or otherwise, use or attempt to use your position improperly to confer on or secure for yourself, or any other person, an advantage or create or avoid for yourself, or any other person, a disadvantage;



You must promptly declare at the start of any meeting any personal interest in the matters to be discussed at the meeting any matter which is or may be perceived as a conflict by yourself or others. If you are unsure as to whether or not a matter would be regarded as a conflict of interest, you should contact your Board Secretary or Regional Director for advice.

You must observe the law and the NFU's rules governing the claiming of expenses and allowances in connection with your duties as a member (please refer to the Members' Expense Procedure for the NFU's rules on claiming expenses);

When carrying out your role as NFU Representative you must comply with the NFU Gifts and Hospitality Policy.



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