

For Associate membership subscriptions renewed via NFU CallFirst, post or an NFU group office the price displayed on an application form will prevail, for new Associate membership subscriptions the price quoted by an NFU representative will prevail. You can make a Direct Debit payment for a one-year membership subscription. NFU reserves the right to increase the price of the Associate membership subscription on an annual basis.

You will be informed of any price increase within your renewal letter. If we discover an error in the price of your membership subscription, we will inform you as soon as is reasonably possible. If you are informed of the error prior to becoming an NFU Associate member or prior to your Direct Debit being taken or of you confirming your membership renewal by paying for it, you will have the option of reconfirming your membership at the correct price or cancelling it. If we are unable to contact you, we will treat the order as cancelled. If you have already paid for your membership subscription at the incorrect price, it will be honoured.

Our Privacy Policy sets out the basis on which we collect and use personal information about you as part of our activities.

The Privacy Policy describes in detail who is responsible for the personal information that we collect about you, what personal information we collect, how we will use such personal information, who we disclose it to and your rights and choices in relation to your personal information.

You can access a copy of the Privacy Policy here <https://bit.ly/33uUA7N> or contact CallFirst on 0370 845 8458 and our advisers will happily send you a copy.

You can also find further information on your data rights from the Information Commissioners Office here <https://ico.org.uk/> or via their helpline 0303 123 1113.

These terms and conditions are governed by English law. You hereby irrevocably submit to the exclusive jurisdiction of the English courts notwithstanding the jurisdiction where you are based.

These terms and conditions override any contrary terms or conditions published by us in relation to any membership subscription between you and the NFU.

If you have any queries or comments about your subscription, please contact our customer services team:

Telephone: 0370 845 8458

Email: membership@nfu.org.uk

Post: NFU DAT, Agriculture House, Stoneleigh Park, Stoneleigh, Warwickshire, CV8 2TZ

At the NFU we aim to give you the best customer service possible. But if you feel we've fallen short of this, please let us know. We'll work with you to put things right and we'll always try to use your feedback to improve our service where we can. Full details of the procedure can be viewed on the NFU website <https://www.nfuonline.com/home/complaints-procedure/>

We may change these terms and conditions at any time upon giving you 14 days prior written notice. The most recent edition of these terms and conditions will be binding on you.

Our liability to you will not extend to any Associate membership related benefits, goods or services provided by an external provider. We specifically exclude liability for any loss or damage suffered by you as a result of your involvement in whatever manner with an external provider including that of any advertiser in the magazine or on the website or other NFU literature. We undertake no liability and give no warranty or guarantee to deliver the

We are committed to dealing with all customers fairly and impartially and to providing a high standard of service and we do our best to provide you with the services you need, when you want them. When you contact or communicate with us (face to face, by phone, by letter or online), our staff will be polite to you and will expect the same from you. However, we do not expect our staff to tolerate behaviour by customers which is clearly unacceptable (e.g. abusive, offensive or threatening). If you do not treat our staff with respect we may, in order to maintain our service standards, suspend you from accessing certain membership benefits or change the ways in which you can communicate with us.

A person who is not a party to the membership subscription shall have no right under the Contracts (Rights of Third Parties) Act 1999 to enforce or rely upon any provision of them.

By agreeing to become an NFU Associate member you agree to be bound by the NFU constitution. For a copy of the constitution please see: <http://www.nfuonline.com/about-us/representation/nfu-constitution-and-rules/>

We reserve the right to cancel, not to accept or process your application for Associate membership, renewal or cancel the membership at any time.

The NFU helpline reserves the right not to provide advice in the event of a dispute